

# WORK INTEGRATION SOCIAL ENTERPRISES IN EUROPE

18 May 2015

**Eurodiaconia** 

**EASPD**   
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EUROPEAN NETWORK OF SOCIAL INTEGRATION ENTERPRISES

# *WISEs in Europe*

In the European framework we can affirm that:

- WISEs give concrete employment opportunities to people far from the labour market = active labour measures
- There is no special common legal status for WISEs: the legal status changes depending on which European country they are in : from non-profit organization to company with limited liability; in some countries there are specific statutes



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# *WISEs in Europe*

- Variety of schemes to create employment opportunities : WISE can be oriented in training people and creating employment in other private enterprises or in creating employment in the same WISE. This different legal and cultural framework influences this orientation



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# *WISEs framework*

- 2008-2009: [WISE project](#) (WISEs as a tool for promoting inclusion), lead by DIESIS
- Since 2011, ENSIE is recognised as **key EU network in the field of social inclusion** by the European Commission through its partnership, until the end of 2017.
- In these last years the work integration social enterprises seem better known beside the European institutions.



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Indeed the work and social integration of disadvantaged groups has been part of new important EU legislation proposal:

- European Commission [Social Business Initiative](#) of 25 October 2011;
- European Social Investment Package;
- European Commission Decision of 20 December 2011 on the application of Article 106(2) of the Treaty on the Functioning of the European Union to State aid in the form of public service compensation granted to certain undertakings entrusted with the operation of [services of general economic interest](#).
- European Commission [New Directive on public procurement](#) – [ENSIE PR](#);



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# ***Our issues with the EU perspective on social enterprises***

- interest arisen as a result of the crisis
  - new source of employment
- specific nature and needs of WISE blurred in the more general framework of ‘social economy’



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# Key issues

- Public procurement
  - price criteria: MEAT but price only still possible
  - reserved contracts: 3 years only
  - transposition stage is key!
- Financing
  - state aid rules applicable to SGEI
  - private capital/social impact investments



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# Key issues

- Social impact measurement
  - Storytelling
- EaSI programme: few resources and for EU-wide projects only
- Address financing from a holistic perspective: better WISE depend on both better private and public financing



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Thank you for your attention!

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# *Speed dating*

- What interested you about this workshop – why are you here?!
- What are the main issues that come up in your country when social enterprise is discussed?
  - how different from other national contexts in this workshop?
  - can you think of the main threats to your activity as WISE?
- First thoughts about our future work: if you think about your activity as WISE...
  - what should be done by the EU or across the EU?
  - could you identify priorities for us to work on?



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		your project belongs to group:	and you are meeting projects from group...			
			13.30-14.00	14.00-14.30	14.30-15.00	15.00-15.30
1	ProArbeit/ Fairhaus	A	B	C	D	A B C D
2	Frame of Mind					
3	Rehab-Group					
4	Pedalen	B	A	D	C	
5	DOMACI/ Humana Nova					
6	Job-Link					
7	Chance B	C	D	A	B	
8	SOUS/CUDV Draga					
9	AAC Shirak Diocese Social-Educational Centre					
10	Diakonie Kosova	D	C	B	A	
11	NASO					
12	Hausmasters					
13	Renewal					



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