





Good practice sharing

Influencing migration narratives and advocacy campaigns

Reflection on narratives and campaigns

 Could these type of campaigns work on your national context?

 What role do you think faith-based organizations can play to amplify inclusive migration narratives? How does your organisation address misinformation concerning migration?

What role does social media play for your organisation?

• Could you share what type of communication strategies you use within your national context?



Social Europe Academy

CONTENT

I. EU Policy Update: the New European Commission

II. Eurodiaconia's Migration Network

EU Policy Update

PART II Context: New European Commission

PART III Ways forward? What can we expect from the new

Commission?



New European Commission

Presentation of the New Commissioners

Shape the new direction of the European Institutions for the upcoming legislative period (2024-2029)

resident Ursula von der Leyen introduced her new team

The college of Commissioners: 27 Commissioners from each EU MS. Presented on the 27th of September.

Confirmation hearings for Commissioners-designate

Announced from the 4th to the 12th of November

EU Parliamentary Committees hold these public hearings. The Parliament will vote to approve or reject the Commission as a whole

 The threat of rejecting the Commission is a powerful tool to push for individual replacements



SEPTEMBER 2024

Teresa Ribera Rodríguez Executive Vice-President Clean, Just and Competitive **Transition**



Maroš Šefčovič

Commissioner Trade and Economic Security Interinstitutional Relations and Transparency



Valdis Dombrovskis Commissioner

Economy and

Implementation

and Simplification

Productivity

Ursula

President

von der Leyen



Dubravka Šuica Commissioner Mediterranean



Henna Virkkunen Executive Vice-President Tech Sovereignty, Security and Democracy



Olivér Várhelyi Commissioner Health and

Animal Welfare



Wopke Hoekstra Commissioner Climate, Net Zero and Clean Growth



Andrius Kubilius Commissioner Defence and Space



Marta Kos Commissioner Enlargement



Stéphane Séjourné Executive Vice-President Prosperity and Industrial Strategy





Costas Kadis Commissioner Fisheries and Oceans 0



Maria Luís Albuquerque Commissioner Financial Services and the Savings and Investments Union







Kaja Kallas High Representative/ Vice-President Foreign Affairs and Security Policy







Jessika Roswall Commissioner Environment, Water Resilience and a Competitive Circular Economy



Piotr Serafin Commissioner Budget, Anti-Fraud and Public Administration





Roxana Mînzatu Executive Vice-President People, Skills and **Preparedness**





Michael McGrath Commissioner Democracy, Justice and the Rule of Lav









Christophe Hansen Commissioner Agriculture and Food



Glenn Micallef Commissioner Intergenerational Fairness, Youth, Culture and Sport



PART III - New actors



Roxana Mînzatu

Executive Vice-President for People, Skills and Preparedness



Magnus Brunner

Commissioner for Internal Affairs and Migration



Dubravka Šuica

Commissioner for Mediterranean



Hadja Lahbib

Commissioner for Preparedness and Crisis Management, and Equality

Mission Letter: Internal Affairs & Migration

- Stronger common borders and security
 - Strengthening of Frontex, Europol and increased border security
 - Digitalisation of border management
 - Concerns over instrumentalization and hybrid attacks
 - Stronger coord. on SAR operations, also with neighbouring countries
 - Countering irregular migration
- Oversee the implementation of the Pact on Migration and Asylum
- Develop a new common approach to returns of irregular migrants
- Fight against migrant smuggling and human trafficking

Mission Letter: Internal Affairs & Migration

- Labour rights: Revision of the rules on preventing exploitation of irregular workers when necessary
- Regular migration and legal pathways
 - Legal pathways referenced for the integration of refugees in the labour market + strengthening readmission
 - 'Legal migration' to attract people with the right skills little attention to low-middle-skilled workers.
 - Similarly addressed on the People, Skills, and preparedness portfolio
 - Talent Pool + stepping up the recognition of qualifications
 - Integration and inclusion?

People, Skills and Preparedness

- Some promising points on skills and labour standards, as applicable to migrant citizens as well
- Addressing long-term care force challenges recognition of skills & qualifications, career progression and working conditions
- Quality Jobs Roadmap

Resources

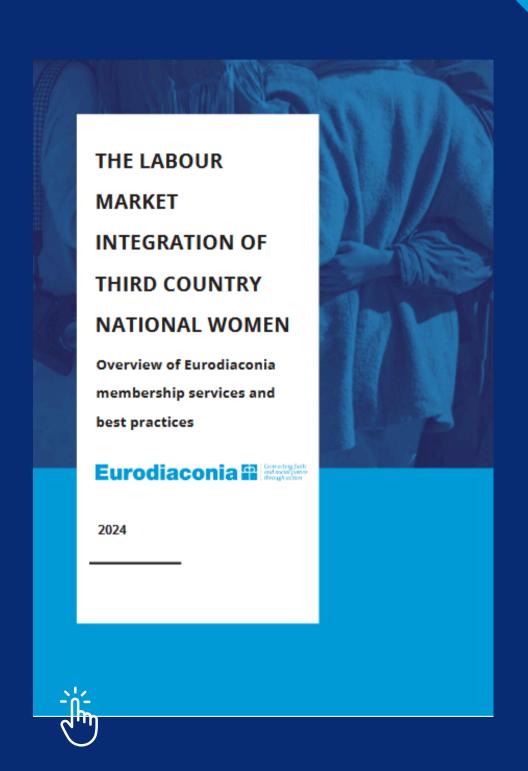
- Political Guidelines for the New European Commission 2024-2029 Ursula von der Leyen
- Mission Letter Roxana Mînzatu, Executive Vice-President-for People, Skills and Preparedness
- Mission Letter Magnus Brunner, Commissioner Internal Affairs and Migration
- Mission Letter Hadja Lahbib, Commissioner for Preparedness and Crisis Management; Equality
- Mission Letter Dubravka Šuica, Commissioner for Mediterranean
- EU law safeguards for non-EU workers Fundamental Rights Agency (2024)
- Briefing: Proposal Establishing an EU Talent Pool (2024)
- European Pact on Migration and Asylum
- Common Implementation Plan for the European Pact on Migration and Asylum
 - Summary of the CIP 10 Building Blocks

Stay up to date with the latest in EU policy - Our team shares monthly **EU Policy highlights** covering our **main working areas, including Migration, and Roma Inclusion.**

If you want to sign up to our Policy newsletter, please email donal.brady@eurodiaconia.org

Eurodiaconia's Migration Network

- Gender focus: We published an overview of ED membership services and best practices, based on your input from last year and our Network Meeting in Paris
- What's next?
 - Position paper on the state of migrant care workers in the EU
 - Story-telling campaign
 - 2025: TCN labour market integration to drive competitiveness and address skills shortages



Storytelling campaign: Faces not Cases



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Story-telling campaign

- TCN women make up 50% of the global migrant population but are among the most excluded in accessing employment.
- They face intersectional inequalities due to their gender and migrant/refugee status.
- Unfavorable labor market conditions compounded by gender roles, family obligations, lack of childcare, and administrative barriers, among others
- Current crisis narratives in migration discussions hinder integration and social cohesion.



Main obstacles

5 MAIN INTERNAL
LABOUR MARKET INTEGRATION
OBSTACLES FOR MIGRANT

WOMEN



Language barrier

Family obligations

Education level

Lack of self-recognition of skills

Motivations and expectations

5 MAIN EXTERNAL LABOUR MARKET INTEGRATION OBSTACLES FOR MIGRANT

WOMEN

Unfavourable labour market

Lack of childcare

Lack of recognition of skills

Legal barriers to employment

Intersectional discrimination



Story-telling campaign

- Communication campaign 'Faces not Cases': real life stories of migrant and refugee women and the obstacles they face accessing employment in Europe.
- Via the Working Group on Migrant Labour Market Inclusion
- 7 ED members from Spain, Greece, Czech Republic and Latvia
- Timeline:
 - Sep-Dec 2024: Recollection of stories and portraits among ED members
 - Oct 2024: In-person meeting Migration Network
 - o 2025: Launch of the campaign





Co-creating recommendations & our network's priorities

2025: Labor market integration, skills shortages and enhanced competitiveness

Analysing the context

- Is your country affected by labor shortages and demographic change?
- If so, what are the most pressing labor shortages in your country?
- Have you observed sectors where TCNs already contribute significantly, and what roles are they filling?

2025: Labor market integration, skills shortages and enhanced competitiveness

Skills

- What are the challenges for the recognition of skills and qualifications in your country? What policy/legislative changes would you suggest to address these challenges?
- What additional support is needed to help TCNs meet labor market demands?

Fair conditions & labour rights

- Is your organization actively working on the prevention of labor market exploitation? Could you describe the current situation in your country?
- What measures should be taken to strengthen labor protections for TCNs, especially in sectors prone to exploitation?

Looking ahead:

Are there any specific migration topics you think our Migration Network should focus on?

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Thank you!



If you have any questions or remarks, please reach out to

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