



# 120 years of social commitment

La Caja de Pensiones para la Vejez y de Ahorros de Cataluña y Baleares, "la Caixa", was founded in 1904 by the Catalan lawyer, Francesc Moragas Barret, with the support of various organisations from Catalan civil society. From the very start,
"la Caixa" Foundation has
earned a reputation for its
strong social commitment
and vocation to further
the interests of society at
large, both through its
financial business and also
its work in society, funding
and carrying out activities
related to society,
education, culture and
science.

"la Caixa" Foundation is one of the most important foundations in the world by volume of social investment.

Within its structure, "la Caixa" Foundation owns a financial holding, **CriteriaCaixa**, which manages its business assets.



# Budget and breakdown of the investment in 2024

BUDGET 2024:

€600м

Social programmes & calls

€352 м

Culture & science

€120 м

Education & fellowships

€48 M

Research & health

€80 M







Transforming society through programmes that help to improve the quality of life of the most vulnerable people and foster social harmony.

## Culture and science

Improving society through culture and science as a means of personal growth and social cohesion.

### Education and fellowships

Fostering education and topclass training as drivers of progress and well-being in

#### Research and health

Promoting research and encouraging innovation with the aim of achieving advances in health and other life sciences.



BANKING PORTFOLIO







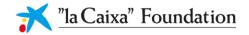




INDUSTRY AND SERVICES PORTFOLIO

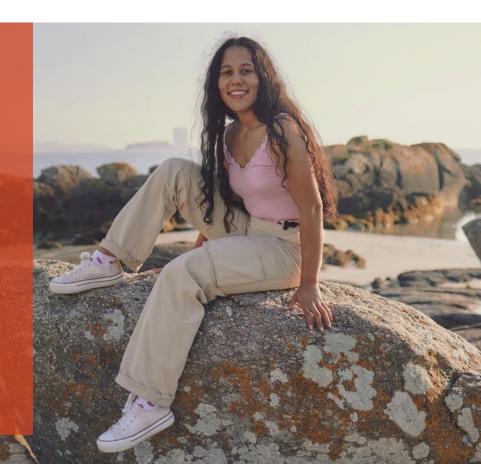
Other stakes

REAL ESTATE BUSINESS AND OTHER FINANCIAL ASSETS



Social programmes and calls

We promote the transformation of society



# Child poverty

Through the

CaixaProinfancia

programme, we promote
the social and educational
development of children
and teenagers aged 0 to
18 from families at risk of
marginalisation.



#### **Children attended:**

Since the programme began:

376,405

In 2023:

65,719

Partner organisations:
More than 420

# Comprehensive care for people with *advanced diseases*

We provide **psychosocial and spiritual** support for people coming to the end of their lives, as well as their relatives.

**76** teams in **172** hospitals

People with advanced diseases attended:

Since the programme began:

326,866

In 2023:

40,222

Relatives attended:

Since the programme began:

416,939

In 2023:

45,916



# Elderly people

We assist the elderly by maximising their opportunities for personal growth and helping them to build up supportive relationships so they can enjoy a full life engaged with their community, as well as to prevent isolation and loneliness.



In 2023:

477,591 participants 17,496 activities

# **Employment**

We help employment-vulnerable people to find a job.

**Employment contracts:** 

Since the programme began:

447,284

In 2023:

46,603

**532** partner organisations

**Partner companies:** 

Since the programme began:

91,379

In 2023:

16,692





# Calls for Social Projects

We work together with non-profit organisations to **boost initiatives** aimed at socially vulnerable people.

#### **Projects financed:**

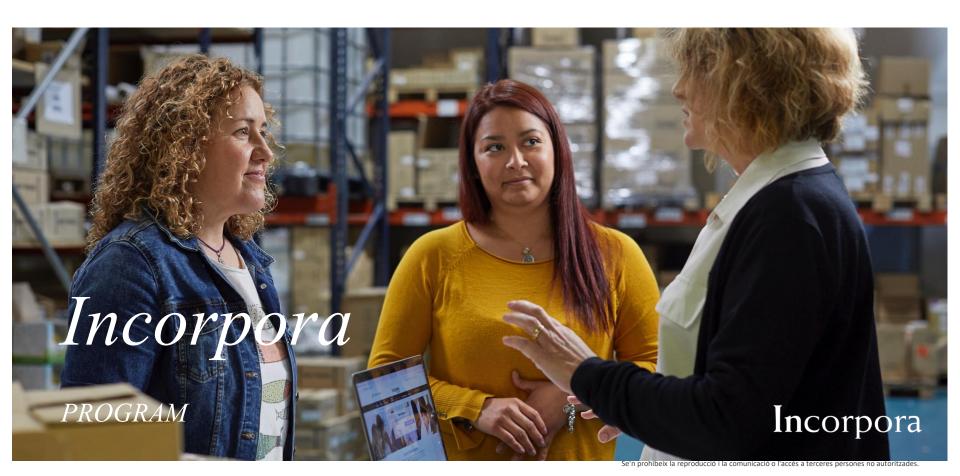
Since the programme began: In 2023:

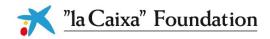
22,366

1,559

Programme started in 1999

Data as of 31 December 2023





## A new way to add company value

Through Incorpora program, the company has the opportunity to promote the diversity values, inclusion and equity, and to contribute with the creation of a more egalitarian, fairer and more sustainable society





The collaboration with the Incorpora program not only offers the company to incorporate motivation and diverse talent, also helps to improve the working climate and pride of belonging, which enriches its human capital.

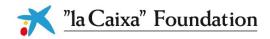


contributes the achievement the of Sustainable Development Goals (Agenda 2030):









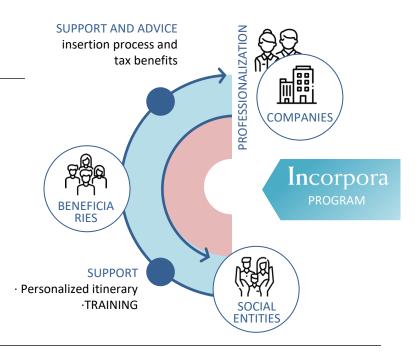
## A socio-labour integration program...

The mission of Incorpora program is mediate with employment between people in a risk of exclusion situation and companies with a social, environmental and good governance commitment (ESG criteria) as a social inclusion way.

# ...which promotes socially responsible territories

/ Through the collaborative work and the network of the territory's social entities / with the person as a protagonist and their support, from proximity

/ with the companies work, through the professional advice of the job prospector

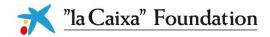


# Labour integration social entities

The program includes 482 job integration social entities that work in a network with the business industry of Spain and Portugal, and is also present in Morocco, Poland and Hungary.

- > 406 social entities in Spain
- **24** territorial groups
- **1.053** professionals





#### A labour intermediation service

#### We support the person

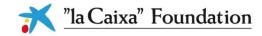
- 1. Welcome
- 2. Comprehensive assessment and competency profile
- 3. Building the work itinerary
  - / Career guidance: support and training
  - (a) Social Skills
  - b) Professional skills
  - / Support intensity according to the profile

#### We support the company

- 1. business industry valuation and activity sectors
- 2. Business prospecting
- **3.** Company Action plan:
  - a) Quality
  - b) Answer Speed
  - c) Proximity
- **4.** Identify workplaces to cover



Recruitment, applicants pre-selection and selection Insertion Support: follow-up of workplace adaptation

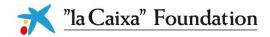


#### Specific lines of action for groups with more difficulties

Pilot project in Andalusia, Catalonia and Madrid

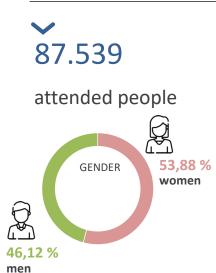
#### Specific lines for improving employability

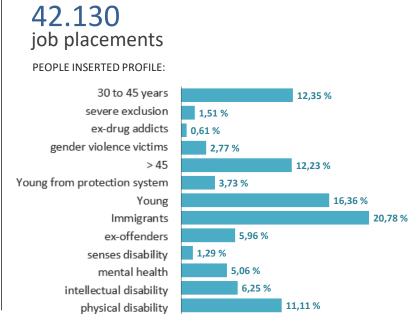
re <b>In</b> corpora	<b>In</b> corpora Jove	Incorpora Salut mental	Incorpora Formació	Incorpora Autoocupació
People deprived of liberty	People from the child protection systems	People with severe mental disorder	Development of skills tailored to the company	People with an entrepreneurial profile
3.560 participants	5.515 participants	6.498 participants with mental disorder  2.766 inserts	487 courses	3.519 participants
1.558 looking for work	2.297 inserts		6.220 participants	1.586 small businesses created
1.449 (93 %) hired people	1.948 young people served		<b>4.345</b> inserts	10.713.687 € microcredits granted
	789 young inserts			

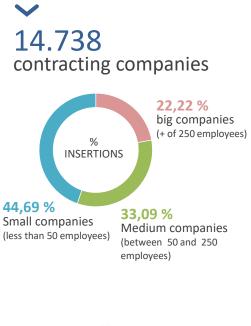


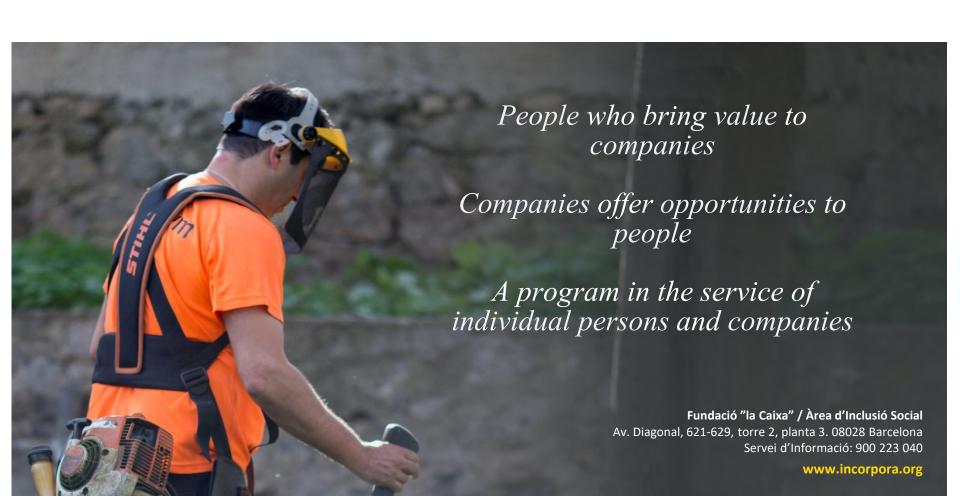
#### Results 2023



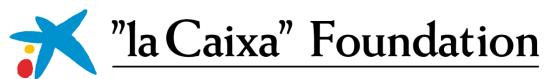












It's only progress if we all progress